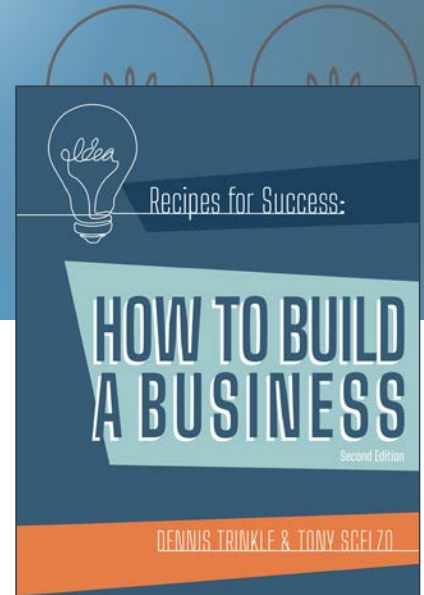


Recipes for Success: How to Build a Business



Authors:

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Launching a startup comes with a great deal of both personal stress and financial risk. Understanding the elements of success, reasons for failure, and numerous challenges ahead greatly increases an entrepreneur's chance for success.

Recipes for Success: How to Build a Business introduces seasoned leaders and growing professionals alike to effective methods for innovation and entrepreneurship and provides a set of processes and tools for creating, leading, and growing a business.

Why Instructors Love It:

ACTIVE LEARNING

Make learning efficient. Enable students to be more successful with our active learning approach to course and content design.

SIMPLE SETUP

Make teaching easier. Pre-built modules can be used as-is or customized to align with course goals. Streamline course start-up with our course implementation specialists.

EASE OF USE

Maximize your time. Manage multiple course sections easily. Auto-graded components will reduce grading time, so you can increase teaching time.

REAL-TIME VISIBILITY

Early intervention, early success. Data analytics provide visibility regarding course engagement, progress, and success.

SUPPORTING MATERIALS

A library of content at your fingertips. PowerPoint presentations, quiz banks, interactive online chapters, self-assessments, assignments--carefully curated and professor approved.

EDUCATIONAL DESIGN

Make it yours. We supply editorial and educational design support for new course materials. Focus on the content, we'll do the rest.



Recipes for Success:

How to Build a Business

MODULES

Introduction

Unit 1:

Product

Unit 2:

Target Market

Unit 3:

Business Model

Unit 4:

Go-to-Market

Unit 5:

The Company

Unit 6:

Finances and Funding

Unit 7:

Team

Unit 8:

Pitch

Unit 9:

Leadership

Unit 10:

Wellness and Self Care

Summary of Derailers



We help you create a **SUCCESSFUL** learning environment for both the **INSTRUCTOR** and the **STUDENTS**.

Why Students Will Love It:

- > Engaging activities
- > Visual reminders make assignments, points, and due dates clear
- > Mobile and tablet responsive
- > Straightforward user interface that saves time and effort to make learning easier
- > Help that is always a click away

Questions? Ready to take the first step?

contact us at learnmore@perceivant.com

Learn Well. Live Well.

www.perceivant.com

