Personal Finance

Personal Finance is a comprehensive personal finance text which includes personal finance planning problems and personal application exercises. In addition, the text boasts a large number of links to videos, podcasts, experts' tips or blogs, and magazine articles to illustrate the practical applications for concepts covered in the text.

Personal Finance is arranged by learning objectives. The headings, summaries, reviews, and problems all link together via the learning objectives, which helps instructors to teach what they want, and to assign the problems that correspond to the learning objectives covered in class.

Authors: Carol Yacht and Rachel Siegel
Publisher: Saylor Foundation

Why Instructors Love It:

ACTIVE LEARNING

Make learning efficient. Enable students to be more successful with our active learning approach to course and content design.

SIMPLE SETUP

Make teaching easier. Pre-built modules can be used as-is or customized to align with course goals. Streamline course start-up with our course implementation specialists.

EASE OF USE

Maximize your time. Manage multiple course sections easily. Auto-graded labs and self-assessments will reduce grading time, so you can increase teaching time.

REAL-TIME VISIBILITY

Early intervention, early success. Data analytics provide visibility regarding course engagement, progress, and success.

SUPPORT MATERIALS

A library of content at your fingertips. PowerPoint presentations, quiz banks, interactive online chapters, self-assessments, discussions, reflections—carefully curated, and professor approved.

EDUCATIONAL DESIGN

Make it yours. We supply editorial and educational design support for new course materials. Focus on the content, we'll do the rest.

Personal Finance MODULES

Learning Basic Skills, Knowledge, and Context

Personal Financial Planning

Basic Ideas of Finance

Financial Statements

Evaluating Choices: Time, Risk, and Value

Financial Plans: Budgets

Taxes and Tax Planning

Getting What You Want

Financial Management

Consumer Strategies”

Buying a Home

Protecting What You’ve Got

Personal Risk Management: Insurance

Personal Risk Management: Retirement and Estate Planning

Building Wealth

Investing

Behavioral Finance and Market Behavior

The Practice of Investment

Owning Stocks

Owning Bonds

Investing in Mutual Funds, Commodities, Real Estate, and Collectibles

How to Get Started

Career Planning

We help you create a **SUCCESSFUL** learning environment for both the **INSTRUCTOR** and the **STUDENTS.**

Why Students Love It:

> Enagaging activities

> Visual reminders make assignments, points, and due dates clear

> Mobile and tablet responsive

> Straightforward user interface that saves time and effort to make learning easier

> Help that is always a click away

Questions? Ready to take the first step?
contact us at learnmore@perceivant.com

Learn Well. Live Well.

www.perceivant.com