

# About Writing: A Guide

*About Writing: A Guide* condenses and covers everything a beginning writing student should need to successfully compose college-level work. This writer's reference covers the basics of composition, revising, grammar, research and citation.

This is a guide that is useful to writing students of all levels, either as a direct teaching tool or a simple reference.

## ABOUT WRITING: A GUIDE

Revised Edition

Written by:  
Robin Jeffrey

**Author:** Robin Jeffrey

**Publisher:** Open Oregon Educational Resources

## Why Instructors Love It:

### ACTIVE LEARNING

**Make learning efficient.** Enable students to be more successful with our active learning approach to course and content design.

### SIMPLE SETUP

**Make teaching easier.** Pre-built modules can be used as-is or customized to align with course goals. Streamline course start-up with our course implementation specialists.

### EASE OF USE

**Maximize your time.** Manage multiple course sections easily. Auto-graded labs and self-assessments will reduce grading time, so you can increase teaching time.

### REAL-TIME VISIBILITY

**Early intervention, early success.** Data analytics provide visibility regarding course engagement, progress, and success.

### SUPPORT MATERIALS

**A library of content at your fingertips.** PowerPoint presentations, quiz banks, interactive online chapters, self-assessments, discussions, reflections—carefully curated, and professor approved.

### EDUCATIONAL DESIGN

**Make it yours.** We supply editorial and educational design support for new course materials. Focus on the content, we'll do the rest.



# About Writing: A Guide MODULES

COMPOSING

ACADEMIC WRITING

RESEARCHING

MLA/APA/CMS

BASIC GRAMMAR

GRAMMATICAL SENTENCES

MULTILINGUAL WRITERS  
AND ESL CHALLENGES

REVISING



We help you create a **SUCCESSFUL**  
learning environment for both the  
**INSTRUCTOR** and the **STUDENTS**.

## Why Students Love It:

- > Engaging activities
- > Visual reminders make assignments, points, and due dates clear
- > Mobile and tablet responsive
- > Straightforward user interface that saves time and effort to make learning easier
- > Help that is always a click away

**Questions? Ready to take the first step?**

contact us at [learnmore@perceivant.com](mailto:learnmore@perceivant.com)

Learn Well. Live Well.  
[www.perceivant.com](http://www.perceivant.com)

