

Personal Finance

Personal Finance is a comprehensive guide to achieving financial success. Covering everything from budgeting and managing debt to investing and retirement planning, this course provides students with essential tools to secure a financial future and make informed choices for a successful career and life. Students explore the principles of financial planning, including risk management, consumer behavior, tax strategy, and career planning. With this course, students will be empowered to take control of their finances and achieve their life's goals.



Published by:
Perceivant

Why Instructors Love It:

ACTIVE LEARNING

Make learning efficient. Enable students to be more successful with our active learning approach to course and content design.

SIMPLE SETUP

Make teaching easier. Pre-built modules can be used as-is or customized to align with course goals. Streamline course start-up with our course implementation specialists.

EASE OF USE

Maximize your time. Manage multiple course sections easily. Auto-graded components will reduce grading time, so you can increase teaching time.

REAL-TIME VISIBILITY

Early intervention, early success. Data analytics provide visibility regarding course engagement, progress, and success.

SUPPORTING MATERIALS

A library of content at your fingertips. PowerPoint presentations, quiz banks, interactive online chapters, self-assessments, assignments—carefully curated and professor approved.

EDUCATIONAL DESIGN

Make it yours. We supply editorial and educational design support for new course materials. Focus on the content, we'll do the rest.



Personal Finance
MODULES

1. **Personal Financial Planning**
2. **Basic Ideas of Finance**
3. **Financial Statements**
4. **Evaluating Choices: Time, Risk, and Value**
5. **Financial Plans: Budgets**
6. **Taxes and Tax Planning**
7. **Financial Management**
8. **Consumer Strategies**
9. **Buying a Home**
10. **Personal Risk Management: Insurance**
11. **Personal Risk Management: Retirement and Estate Planning**
12. **Investing**
13. **Behavioral Finance and Market Behavior**
14. **The Practice of Investment**
15. **Owning Stocks**
16. **Owning Bonds**
17. **Investing in Mutual Funds, Commodities, Real Estate, and Collectibles**
18. **Career Planning**



We help you create a **SUCCESSFUL** learning environment for both the **INSTRUCTOR** and the **STUDENTS**.

Why Students Love It:

- > Engaging activities
- > Visual reminders make assignments, points, and due dates clear
- > Mobile and tablet responsive
- > Straightforward user interface that saves time and effort to make learning easier
- > Help that is always a click away

Questions? Ready to take the first step?

contact us at learnmore@perceivant.com

Learn Well. Live Well.
www.perceivant.com



Additional Course Benefits

ACTIVE AND AUTHENTIC LEARNING

- » Written and designed with student learning in mind.
- » Learning outcomes are defined to prepare and help students connect learning in various contexts
- » Sequenced e-text activities improves reading comprehension gaps and fosters deeper learning
- » Multiple forms of assessment activities are embedded to connect curriculum to higher learning
- » Key concepts and terminology are explained in each chapter



INSTRUCTOR DASHBOARD

- » Useful analytics displaying student participation, progress, and success
- » Easily identify of "at risk" students based on activity, performance, and behavior
- » Visibility allows for early intervention, supporting a reduction in course DFWI rates

[» More Information](#)

BUILT WITH STUDENTS IN MIND

- » Relevant and applicable content for a better and informed future
- » Completely digital, interactive, and consistent learning experience for students
- » Engaging activities proven to increase student success, engagement and retention



DIGITAL COURSE DESIGN

- » Pre-built modules can be used as-is or easily edited, making teaching easier
- » Author-developed PowerPoint presentations, quiz banks, and interactive online chapter activities
- » A diverse range of self-assessments, discussions, reflections, and assignments that are instructor tested and will keep students engaged

STREAMLINED INTERACTIVE PLATFORM

- » New, smooth, and efficient technology designed to capture student progress, engagement, and assimilation of course material
- » Single sign-on that integrates with many existing LMSs
- » Responsive helpdesk and technology support that is only a click away
- » Desktop, tablet, and **mobile-friendly** interface

[» More Information](#)

