

# Introduction to Sociology

*Introduction to Sociology 2e* adheres to the scope and sequence of a typical one-semester introductory sociology course. It offers comprehensive coverage of core concepts, foundational scholars, and emerging theories. The textbook presents section reviews with rich questions, discussions that help students apply their knowledge, and features that draw learners into the discipline in meaningful ways. The second edition has been updated significantly to reflect the latest research and current, relevant examples.



INTRODUCTION TO  
SOCIOLOGY  
2e  
OpenStax

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## Why Instructors Love It:

### ACTIVE LEARNING

**Make learning efficient.** Enable students to be more successful with our active learning approach to course and content design.

### SIMPLE SETUP

**Make teaching easier.** Pre-built modules can be used as-is or customized to align with course goals. Streamline course start-up with our course implementation specialists.

### EASE OF USE

**Maximize your time.** Manage multiple course sections easily. Auto-graded labs and self-assessments will reduce grading time, so you can increase teaching time.

### REAL-TIME VISIBILITY

**Early intervention, early success.** Data analytics provide visibility regarding course engagement, progress, and success.

### SUPPORT MATERIALS

**A library of content at your fingertips.** PowerPoint presentations, quiz banks, interactive online chapters, self-assessments, discussions, reflections—carefully curated, and professor approved.

### EDUCATIONAL DESIGN

**Make it yours.** We supply editorial and educational design support for new course materials. Focus on the content, we'll do the rest.



## Introduction to Sociology

# MODULES

An Introduction to Sociology

Sociological Research

Culture

Society and Social Interaction

Socialization

Groups and Organization

Deviance, Crime, and Social Control

Media and Technology

Social Stratification in the United States

Global Inequality

Race and Ethnicity

Gender, Sex, and Sexuality

Aging and the Elderly

Marriage and Family

Religion

Education

Government and Politics

Work and the Economy

Health and Medicine

Population, Urbanization, and the Environment

Social Movements and Social Change



We help you create a **SUCCESSFUL** learning environment for both the **INSTRUCTOR** and the **STUDENTS**.

## Why Students Love It:

- > Engaging activities
- > Visual reminders make assignments, points, and due dates clear
- > Mobile and tablet responsive
- > Straightforward user interface that saves time and effort to make learning easier
- > Help that is always a click away

**Questions? Ready to take the first step?**

contact us at [learnmore@perceivant.com](mailto:learnmore@perceivant.com)

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